

# NZOHS Bylaw

## Post Nominal and/or Logo use

<b>Organisation:</b> New Zealand Occupational Hygiene Society (NZOHS)		<b>Author:</b> Miriska Gerber (NZOHS President)	
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## Introduction:

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This policy states the procedure a New Zealand Occupational Hygiene Society (NZOHS) Member must follow when using the NZOHS post nominal and/or NZOHS logo.

## Supporting documents

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1. NZOHS Brand Guide, dated September 2020
2. Membership Application Form, Version 3:2020

## Definitions

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### **Professional NZOHS member:**

A member that has gone through the stringent membership registration procedure. This includes the NZOHS Technician Members, NZOHS Full Members, NZOHS Fellow members and NZOHS Retired members. A NZOHS Associate is NOT deemed a professional member.

### **Post nominal:**

Post nominal letters are the letters placed after the name of a person to indicate membership of a professional association

## Procedure

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### **General information:**

The NZOHS post nominal and logo is a unique identifier that must only be used by financial professional NZOHS members. It is an indication of professionalism that shows that a NZOHS member has met the stringent membership registration standards.



### **Individual use:**

1. The NZOHS post nominals and logo can only be used by individual professional NZOHS members because the person, not the business, is a member.
2. The NZOHS post nominals and logo applies to the individual who has earned it.

### **Post nominal use:**

1. **Technician members** of the Society shall be entitled to use the initials TNZOHS.
2. **Full members** of the Society shall be entitled to use the initials MNZOHS.
3. **Fellow members** of the Society shall be entitled to use the initials FNZOHS.
4. **Retired members** of the Society will be entitled to use MNZOHS(Ret) or FNZOHS(Ret).
5. **Associates** of the Society cannot claim or use the post nominal 'NZOHS' titles.

### **Logo use associated with an individual member:**

1. Only Professional NZOHS members can use the NZOHS logo.
2. Where the logo is being used, the NZOHS Brand Guidelines are to be followed along with the use of the NZOHS high resolution logos.

### **NZOHS Membership reference:**

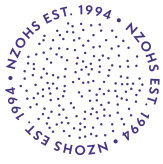
Only Professional NZOHS members can reference being a member of the NZOHS.

### **Marketing:**

Financial professional NZOHS members can use the NZOHS post nominal and/or logo as a marketing tool to brand business cards and personal communications, in accordance with this policy and the NZOHS Brand Guidelines.

### **Business use:**

1. Businesses must not use the NZOHS post nominals and/or the NZOHS logo unless they are solely owned and operated by a professional NZOHS member.
2. Sole practitioners who have met the required membership registration procedure, can use the applicable post nominal with their name, and the NZOHS logo with their business name.
3. Business may however use the NZOHS logo provide it abides by the "Application to digital platforms" as mentioned below.



### **Application to digital platforms:**

1. The NZOHS post nominals and/or logo can be used on digital platforms but only where the page or information is specific to the professional NZOHS member in that organisation.
2. Digital platforms include business websites, LinkedIn Profiles.
3. Businesses are not allowed to use the NZOHS logo on their general website or LinkedIn pages for marketing purposes, unless it is as per a MoU or by prior arrangement with the society (i.e. AIOH, HASANZ).
4. Businesses can however state on their website that they have employees who are Professional members of the New Zealand Occupational Hygiene Society.

### **Associates of NZOHS are NOT allowed to:**

Reference being a member of NZOHS in the public domain, not via the use of a post nominal nor in a profile description, even if the member indicates that they are an associate.

Examples of the public domain include, but is not limited to:

- mention in HASANZ register,
- company websites,
- publications,
- biographies,
- business cards, and
- business profiles.

### **Procedure for misuse of post nominals and/or logo:**

1. Upon the notice of misuse of post nominals and/or the logo, the NZOHS council will assess the situation.
2. Each situation will be evaluated on a case-by-case basis.
3. Once established that there is a misuse of post nominals and/or the logo, a letter will be sent to that individual or business with further information, education about the NZOHS post nominal system. A request will be made for the correction/removal of the misused item within a said period.
4. Where corrections are not possible, in the event of something that has already occurred, such as a publication, presentation, etc., the individual or business will receive information and education about the post nominal system. Further breaches will initiate a warning letter, announcing that any future misuse of post nominals and/or the logo, may result in a membership suspension.
5. If the letter request is ignored, the member may face membership suspension.
6. The duration of suspension will be assessed on a case-by-case basis.



**Reporting misuse of post nominals and/or logo:**

Any wrongfully used post nominals and/or logos can be reported to [admin@nzohs.org.nz](mailto:admin@nzohs.org.nz)

**Effective date:**

This policy will be effective **from 01 March 2022** to allow businesses and members to update any materials that are not in alignment with this policy.

Contact [admin@nzohs.org.nz](mailto:admin@nzohs.org.nz) for more information - or if there is any uncertainty on the use of NZOHS post nominals and/or logo.

**Reasons for Revision:**

Date Approved	Revision	Reasons for Revision
21 October 2021	A	First issue
13 December 2021	B	Change of effective date to allow more time.